

INTERNATIONAL FESTIVAL
LYON

21ST EDITION
FROM APRIL 4TH TO 6TH 2025

QUAIS DU POLAR

PRESENTATION PACK



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Reception - Palais de la Bourse
© Marine Azzari



Literary cruise with Peter May
© Sandrine Thesillat



"Dialogue autour de l'élection présidentielle américaine" conference - City hall
© Sandrine Thesillat

21ST EDITION: SAVE THE DATE

The 2025 edition of the Quais du Polar International Festival will explore the theme of **BORDERS**.

Borders within the literary genre itself, with an expansion and numerous crossovers with other genres; **geographical borders**, with a strong presence of international authors as always; and, more broadly, the **symbolic borders** that divide us: cultural, social, religious, and political.

Current events will undoubtedly fuel our discussions...

20 YEARS OF QUAIS DU POLAR IN NUMBERS:

- **700** authors in Lyon
- **60** nationalities represented
- **1 040 000** festivalgoers
- **170 000** participants in the Great Investigation



Grande Librairie - Palais de la Bourse
© Nicolas Morales

THE NOIR GENRE

A DISREPUTABLE GENRE

A CONTEMPORARY AND RELEVANT GENRE

The image of crime fiction, or «noir» literature, has evolved significantly in recent times. As the ultimate popular genre, crime fiction is embraced not only by avid readers but also by aficionados of so-called «literary» works and cinema. In France, one out of every five books published is a crime novel, accounting for over 3,300 titles spread across 80 specialised collections. On average, 23 million copies are sold annually, showcasing an unparalleled enthusiasm for the genre. This fervour extends into the diverse realms of cinema, television, and theatre.

AN INTERNATIONAL OUTLOOK ON THE WORLD

Far from the clichés of the detective in a trench coat, crime fiction addresses current societal issues, providing a fantastic window into the world with authors of all nationalities.

RENOWNED AUTHORS

James Ellroy, Dennis Lehane, David Peace, Michael Connelly, or John Grisham are consistently hailed among the greatest contemporary authors. Novels by Fred Vargas, Franck Thiliez, Harlan Coben, or Camilla Läckberg frequently top the charts of best-selling novels across all genres.

LYON: THE CITY OF NOIR

Lyon, the birthplace of cinema with the Lumière brothers, the pioneer of criminal anthropology, the developer of scientific investigation methods, and forensic medicine. As the European capital of printing, books, and humanism during the Renaissance, Lyon is a city marked by popular uprisings and grand political ideals. Today, it is a dynamic metropolis, a stronghold of European culture and lifestyle.

The Quais du Polar festival is proud to revitalise and share this rich cultural heritage between the Saône and Rhône rivers through a modern, unifying event that embraces the world, etching its presence across the vast expanse of a metropolis encompassing 59 municipalities and over 1.4 million inhabitants, making it one of the most attractive cities in Europe.



Bookseller stand - Palais de la Bourse
© Sandrine Thesillat

QUAIS DU POLAR : A CITIZEN FESTIVAL

ACCESS TO CULTURE FOR ALL

FREE ACCESS

Defending the noir genre and crime literature by offering free access to all events and conferences is our way of creating a gateway to all forms of literature and to culture in general. All of the conferences dating back to the 2016 edition are also available to stream live or on demand for free on [Sondekla.com](https://sondekla.com).

AUDIENCES REMOVED FROM CULTURAL PRACTICES

Noir Behind bars: initiated in 2002 by the Agence Rhône-Alpes pour le Livre et la Documentation (French for “Rhône-Alpes Agency for Books and Documentation”), Quais du Polar has taken on the mantle from this organisation since 2012 with the support of the DRAC (Regional Office for Cultural Affairs) and the Rhône-Alpes Region. Many authors invited to the festival visit various regional prisons to strengthen the connection between “inside and outside” and to allow inmates to (re)discover the noir genre and crime literature.

Hospital visits: Each year, Quais du Polar initiates and fosters a close collaboration with the cultural services of several hospitals. These projects take the form of workshops with authors, meet and greet events with patients, medical staff, and visitors.

A SOLIDARY FESTIVAL

Accessibility at the festival venues

Thanks to the Quais Solidaires (“Solidary Quays”) project, supported by the Auvergne-Rhône-Alpes Region and the DRAC (Regional Office for Cultural Affairs), Quais du Polar has made welcoming people with disabilities a top priority. The festival’s signage was adapted, and an accessibility team was created, composed of festival staff and volunteers who can be reached in advance by phone or email, ensuring an experience tailored to each individual. These efforts helped inform 90 people with disabilities ahead of the festival and assisted 130 individuals during the event.

Quais du Polar’s programme has also been made more inclusive by offering eight conferences translated into French sign language, a session of the Great Investigation with French sign language interpreter, and workshops raising awareness about books adapted for individuals with dyslexia.

To disseminate this information to the relevant audiences, Quais du Polar has reached out to over 40 associations, organisations, and specialised media outlets, both locally and nationally. These fruitful exchanges have contributed—and will continue to contribute—to improving access to culture for all.

EDUCATION

COMBATING ILLITERACY

Since 2013, Quais du Polar has joined forces with the ANCLI (National Agency for the Fight Against Illiteracy) in organising a Grand Noir Dictation placed under the banner of noir and fun to raise awareness among the public, both young and adult, about the issues surrounding illiteracy. This noir dictation is narrated by acclaimed authors and personalities such as Alexandre Astier, Dominique Pinon, François Morel, Amélie Nothomb, Caryl Férey, Philippe Torreton, François Rollin, Philippe Manœuvre, Franck Thilliez, Antoine de Caunes, among others. This is the festival’s way of reaffirming its commitment to make reading accessible to as many people as possible.

EDUCATIONAL INITIATIVES

In 2024, 2,800 local students participated in various mediation projects, reading books written by our invited authors, and taking part in the short story writing competitions, the meet and greets with authors, the Great Investigation in the city, the translation workshops, and the Noir Battle.



Grand Noir Dictation for schools - City Hall
© Laetitia Le Maner

RESOURCES CENTRE

PROFESSIONAL DEVELOPMENT

Every year, Quais du Polar organises a training day for teachers, school librarians, and librarians to explore the noir genre. In partnership with the ENSSIB (National Superior School of Information Science and Libraries) and the DRAC Rhône-Alpes (Regional Office for Cultural Affairs), this day aims to educate teachers and librarians about the noir genre and to provide them with tools to incorporate it into their work with both adults and high school students.

IN COLLABORATION WITH THE INSTITUT FRANÇAIS

Quais du Polar has conducted several studies on French crime fiction at the request of the Institut Français, including an overview of French noir literature in the 21st century, a study on the global readership of French noir novels, and a survey of contemporary Francophone noir novels. The findings from these studies are then shared with all Bureaux du livre (French foreign book offices) across the world.

DIVERSITY AND COMMITMENTS

A MULTIDISCIPLINARY FESTIVAL

Quais du Polar is committed to breaking down barriers between disciplines, fostering a dialogue between the “noir” genre and other literary forms (novels, comics, and youth literature), as well as promoting the humanities and other creative fields, including music, cinema, gastronomy, and visual arts.

Innovative initiatives like the “bus of experts” provide a platform for authors and professionals from the world of crime fiction, including law enforcement and the judicial system, to share their insights. Unconventional tours, such as Lyon Tourism Office’s “Crimes and Investigations” tour, or the open days at St Cyr-au-Mont-d’Or’s police school and Écully’s forensic department, held exclusively for Quais du Polar, provide unique opportunities to engage with diverse audiences and explore a range of themes.

AN INTERNATIONAL DIMENSION

During Quais du Polar in Lyon, authors, and professionals from around the globe gather to engage in discussions about literature, art, and culture, sharing their unique perspectives on the contemporary issues and societal questions.

These inspiring encounters fuel our desire to promote French crime fiction and its authors worldwide, driving us to foster exchanges that now enable us to extend the event’s reach and the genre’s influence beyond our borders (South Africa, Germany, Romania, Italy, Canada, China, South Korea, India, and beyond).

AN ENVIRONMENTALLY RESPONSIBLE EVENT

Quais du Polar is committed to environmental sustainability and has been actively working to reduce its carbon footprint and waste production for years. All service providers and suppliers are local businesses, the festival minimises paper printing, and favours train travel for French and European guests. Quais du Polar is continuously exploring new solutions to implement long-term actions, with a focus on paper sourcing and the carbon footprint of its website, among other initiatives.

A FESTIVAL OF DISCOVERIES, OPEN TO ALL AND FOR ALL

Since its inception in 2005, the festival has witnessed the rise of new authors, encouraged the expansion of French crime fiction through international programmes and the Readers’ Choice Award, celebrated diverse writing styles, nurtured the emergence of fresh voices and genres in crime fiction, supported the development of new publishing houses and collections.

Quais du Polar remains, above all, a festival of discoveries. Every year, the team presents its selection of “Gems” – the latest works from attending authors that are a must-follow and urgently in need of being discovered.

A MODEL OF CULTURAL ENGINEERING

Deeply rooted in its local community, Quais du Polar has earned recognition not only in the national but also in the international literary landscape for the excellence of its programming. It has become a benchmark for other literary events, sought after for its expertise. Foreign authors are the festival’s finest ambassadors, contributing to its invaluable promotion through their enthusiasm. They play a crucial role not only in promoting the event but also in showcasing the city of Lyon, the literary professionals, the French readership, and our partners. This is achieved through the implementation of various innovative projects each year. Since 2005, the festival has welcomed guests from over 60 different nationalities.

A UNIQUE ATMOSPHERE

Despite its notoriety, the festival has managed to keep its distinct atmosphere, both festive and welcoming, which has become its hallmark. This atmosphere is consistently praised by professionals (authors, publishers, booksellers, journalists) and festivalgoers alike, who are willing to wait in good spirits, often for several hours, to attend the various events. This is largely due to determination and cheerful dedication of the team and the organisation behind the project, as well as the enthusiasm of the 300 volunteers, some of whom have been with us for many years. .



“Une heure avec John Grisham” conférence - Chapelle de la Trinité
© Laetitia Le Maner

A LOOK BACK AT THE 2024 PROGRAMME

LITERARY PROGRAMME

- **135 authors from 15 different nationalities**, including: Dennis Lehane, John Grisham, Peter May, Donna Leon, Maxime Chattam, Franck Thilliez, Jo Nesbø, Bernard Minier, Barbara Abel, Guillaume Musso, Marc Levy, Nicolas Mathieu, Caryl Férey, Ragnar Jónasson, Patrícia Melo, Valerio Varesi, S.A. Cosby, Karine Giebel, Cécile Cabanac...
- **The Great Noir Bookshop at the Palais de la Bourse:** 12 independent bookshops with over 27,000 books sold in 3 days (8 bookshops from Lyon, 1 from the Metropolis of Lyon, and 3 from the region)
- **660+ book signings**
- **80+ conferences and discussions** on literary subjects and current or societal issues
- **10 major interviews**, including 6 cruises on the Saône aboard the Bateaux Lyonnais
- **10 literary awards** given out during the festival: Readers' Choice Award, Young Readers' Choice Award, Best Comic, Noir and Justice Prize, among others...

ON-SCREEN PROGRAMME

- **38 screenings** in 19 venues in Lyon and the Metropolis, attracting over 3,110 viewers
- **Real-World Noir** in partnership with the International Documentary Film Festival (FIPADOC): *20 Days in Mariupol* (2023) by Mstyslav Tchernov; *Sophie Rollet Against Goodyear* (2023) by Sylvie Gilman and Thierry de Lestrade; *They Shot the Piano Player* (2023) by Fernando Trueba and Javier Mariscal.
- **Cult classics:** *Scream* (1996) & *Scream 4* (2011) by Wes Craven; *Mad Max 2: The Road Warrior* (1981) by George Miller; *Ghost Dog: The Way of the Samurai* by Jim Jarmusch.
- **Queer Noir** in partnership with the Ecrans Mixtes Festival: *Suddenly, Last Summer* (1959) by Joseph L. Mankiewicz; *Green Night* (2023) by Shuai Han; *Stranger by the Lake* (2013) by Alain Guiraudie.
- **Girl Power:** *Borgo* (World Premiere, 2024) by Stéphane Demoustier; *Woman at War* (2018) by Benedikt Erlingsson; *Thelma & Louise* (1991) by Ridley Scott.
- **From book to screen:** *The Soul Eater* (World Premiere, 2024) by Alexandre Bustillo and Julien Maury; *Zulu* (2013) by Jérôme Salle; *Only the Animals* (2019) by Dominik Moll; *Mama Weed* (2018) by Jean-Paul Salomé.
- **Noir Week-end at the Institut Lumière :** *The Firm* (1993) by Sydney Pollack; *Goodbye Chicken* (1975) by Pierre Granier-Deferre; *Comancheria* (2016) by David Mackenzie; *Shutter Island* (2010) by Martin Scorsese; *Ugly, Dirty and Bad* (1976) by Ettore Scola; *Millennium: The Girl with the Dragon Tattoo* (2011) by David Fincher.

- **Noires Dictations** in collaboration with the National Agency for the Fight Against Illiteracy (ANCLI) hosted by public figures: Virginie Ledoyen for the general public dictation and Marion Brunet for the children's dictation
- **A musical programme** to foster dialogue with literature, with 3 musical events held at Fnac Bellecour and the Chapelle de la Trinité



The author Hachin during book signings - Palais de la Bourse
© Marine Azzari

- **Young Audience:** *Nina and the Hedgehog's Secret* (2023) by Alain Gagnol and Jean-Loup Felicioli.
- **Vidocq prize 2024** in partnership with Series Mania Festival: *Polar Park* (2023) by Gérald Hustache-Mathieu.
- **Two screenings of five short films** in partnership with the Clermont-Ferrand International Short Film Festival: *A Sister* (2018) by Delphine Girard; *Quebra Cabeça* (2016) by Ollivier Briand; *Keeping up with the Joneses* (2013) by Michael Pearce; *Bermuda* (2018) by Erik Warolin; *I Will End Up in Prison* (2019) by Alexandre Dostie.
- **Masterclass** in partnership with Arte on the series *9/12* (2024) by Laetitia Masson, based on the novel by DOA.
- **Also to discover:** *Auction* by Pascal Bonitzer; *Black Night* by Özcan Alper
- **Solve the Mystery in Movie Theaters!:** screenings organized with GRAC (9 screenings/9 venues).



Screening of *The Soul Eater* - Pathé Bellecour
© Sarah Mangeret

YOUTH PROGRAMME

• 4 partners in the Youth Area in the Salle Lumière of the Palais de la Bourse:

- The “Lire et Faire Lire” organisation for read-aloud sessions of short crime fiction stories
 - Poulpe Jeunesse publishing house for giant puzzles
 - Yakapiocher for a board game session
 - The Forensic Science Police for an interactive session on fingerprinting during an investigation
- **1 screening of a children’s film** at the Lumière Fourmi cinema: Nina and the Hedhehog, adapted from the children’s book by Alain Gagnol
- **A host of activities** including board games, treasure hunts, escape rooms, and murder mystery parties at the libraries across Lyon and its metropolitan area, as well as cultural institutions



Youth prize ceremony - City Hall
© Sandrine Thesillat

YEAR-ROUND

- The noir spirit persisted beyond the Quais du Polar festival with the initiative « **THE MONTH OF NOIR** ». Held for the second consecutive year, in partnership with the Libraires Ensemble network of bookshops, **18 literary events were held** in a dozen of the network’s bookshops. From the North to the South, and from the East to Brittany, the Month of Noir brought together over 400 people across the country. Both French and international authors were able to extend their visits to France and meet with their readers. This unique initiative lived up to its promises, running throughout April, **from March 21 to April 26, 2024**.
- **The Noir on Holiday Festival** in July for families and children from Lyon and the Metropolis.
- **Autumn meet and greets** with authors David Joy (Thursday 3 October 2024) and Julia Chapman (Thursday 17 October 2024) for school groups and the general public.
- **Live meetings** with authors.
- **Exclusivise content** throughout the year on our social networks.
- **Giveaways**.

POLAR CONNECTION PROFESSIONAL PROGRAMME

- **340 accredited** professionals from France and abroad from the book, audio-visual, and digital industries
- A programme of **16 specific meetings or roundtable discussions** featuring 70 speakers
- **20** professionals invited from different countries (publishers, translators, festival representatives...), some of whom are from UNESCO’s Creative Cities of Literature
- The 3-day **Polar Connection Fair**, for B2B events among peers
- **The presentation of the Polar en Series / SCLEF award**, recognizing works with potential for adaptation into series, along with a dedicated app for scheduling meetings between rights managers and producers
- **30 guest literary influencers** (blogs, booktube, Instagram) with dedicated reception on Saturday
- **The Vivier (“talent pool”) operation**, connecting future professionals with Polar Connection accredited professionals
- **Partner publications** printed for Polar Connection: A Year of Noir with Page des Libraires (French/English), Noir Special by Livres Hebdo
- **A new special program, ‘Polar Tour’**, in partnership with Auvergne-Rhône-Alpes Cinéma, inviting 15 audiovisual professionals, with the collaboration of ENSP, SNPS, Interpol, and the DGPN
- **Two Extra events**: a special evening organised at Interpol to showcase Interpol’s areas of expertise, and a guided tour of the exhibition Les Métamorphoses du Livre at the Museum of Printing

EVENTS ECHOING THE FESTIVAL

- **85 different events**, bringing together **over 4,000 participants**
- **55 partner organisations**
- **36 municipalities** (Lyon not included)
- **41 literary events**
- **33 events focused on games**
- **12 tours and walks**
- More than **28 authors** invited to meet their readers

THE 2024 EDITION IN NUMBERS



Grande Librairie - Palais de la Bourse © Sandrine Thesillat

- **135 authors** present in Lyon (15 nationalities represented)
- **100 000 festivalgoers**
- **20 000 participants** in Quais du Polar's Great Investigation, including **1 642 pupils**
- **31 200+ followers on Facebook** (2nd largest literary event behind the Angoulême International Comics Festival)
- **10 700+ followers on Instagram** (+27% since 2023)
- **500+ articles** in the written and digital press
- **200 cultural events** across Lyon and the region
- **56 partner towns**
- **69 partner locations and institutions** (museums, libraries, theatres, cinema, schools, hospitals, prisons...) in Lyon, its metropolitan borough, and the region
- **12 independent bookshops** present at the Great Noir Bookshop in the Palais de la Bourse, **5 second-hand bookshops** present at the Little Noir Bookshop, and the Lyon-based Decitre bookshops at the Polar en Poche area: **a turnover of 350,000€**, excluding VAT
- Over **80 discussions and roundtables** in the festival's main venues
- **38 film screenings in 19 theatres** across the city and metropolitan area, attended by 3,110 spectators
- **370 volunteers** of all ages and all walks of life
- **794 members** to support the organisation
- **2 800 pupils** involved in the various events, from kindergarten to high school
- **200 partners** (private, institutional, cultural, media, and suppliers)
- **340 literary** and audio-visual professionals accredited for the Polar Connection professional events
- **35+ journalists** (France, Spain, Belgium, Switzerland, Italy) present to cover the event
- **104 teachers, librarians, and school librarians** signed up to the training day
- Around **50 bookshops** from the Metropolis of Lyon and the Region present throughout the festival to advise readers
- Impact on the tourism industry: **1,560 meals** served across 5 restaurants and approximately **1,000 nights** booked across 9 Lyon hotels for guests of the festival, and a significant increase in the number of tourists in Lyon throughout the weekend of the festival



The great investigation © Slowick



City Hall entrance © Vanessa Ceroni

COMMUNICATIONS STRATEGY FOR 2025

POSTER CAMPAIGN IN LYON

- 1 JCDecaux campaign with 140 billboards displayed for 7 days in March / April 2025 across Lyon and its metropolis
- 6 Morris columns displayed for 7 days in March / April 2025 in Lyon's city centre
- 15 vertical hanging banners along the Victor Augagneur and Sarraill quays, 1.88 x 0.78 m in March / April 2025
- 2 platinum MUPI on the Palais de la Bourse side of the sidewalk in March / April 2025
- 2 tarpaulins displaying Quais du Polar's programme on the gates of the Hôtel de Ville
- Outdoor signage for the locations of the festival + vertical hanging banners at partner locations the week before the festival



Retrospective exhibition - City Hall
© Vanessa Ceroni

PRINTED COMMUNICATIONS TOOLS

Postcard format

10 000 copies distributed across Lyon and the Rhône-Alpes region in February 2025.

4 000 bookmarks distributed during the Christmas membership campaign in December 2024, and 25,000 leading up to the festival in February-March 2025.

Investigation roadbook

Creation of a unique 36-page booklet to guide the investigation through the streets of Lyon, with 10,000 copies printed.

Festival guide

- 20,000 free copies distributed from 10 March 2025 across Lyon and its surrounding region
- Intended for the general public, as well as all relevant professionals and media outlets in contact with the festival
- Sale of advertising space:
 - front cover/inside front cover and inside back cover: 4,100 € excl. VAT
 - back cover (personalised in the colours of the festival): 4,600 € excl. VAT
 - full page spread inside: 3,500 € excl. VAT
 - ½ page: 2,100 € excl. VAT
 - Page-wide banner: 1,200 € excl. VAT

MEDIA STRATEGY

Advertising space in the press

Printing of advertisements in a selection of local, regional, and national publications.

Advertisement broadcasting across national radio and television stations.

Internet

- Redesign of the website www.quaisdupolar.com
Launch scheduled for the end of October 2024.
- Live or on-demand streaming of conferences on Sondekla.com website
- Facebook (over 31,200 subscribers), Twitter, and Instagram (over 10,700 subscribers)
- Visibility on the City of Lyon, Metropolis of Lyon, Auvergne-Rhône-Alpes Region, Lyon Tourism office, and on all partners' websites

Media coverage: (non-exhaustive list)

- Daily national press: Le Figaro, Le Monde, Le Parisien, Libération...
- Weekly magazines: ELLE, Le Point, Marianne, L'Express, Télérama, Paris Match, Télé 7 jours, L'Obs, Madame Figaro, Figaro Littéraire, La Croix...
- Regional press in Auvergne-Rhône-Alpes and other French regions: Le Progrès, Le Petit Bulletin, Lyon Capitale, Tribune de Lyon, Grains de Sel, Radio Scoop, RCF, L'Alsace, Aujourd'hui en France, Nice Matin, Ouest-France...
- Professional press: Livres Hebdo, Écran Total, Biblioteca, Page des Libraires...
- Radio and télévision: France 3 Auvergne-Rhône-Alpes, Télé Matin, M6, ARTE, France 24, Polar +, BFM, Europe 1, LCI, RTL, Chérie FM, France Inter, France Culture, Radio Scoop...
- Foreign press: El País, RTBF, Le Soir, Tribune de Genève, Version Femina...



Press © Nicolas Morales

THE FESTIVAL THROUGH OUR GUESTS' EYES

AUTHORS

- **Colin Niel:** “Thank you to the team and volunteers, who were once again incredibly professional and kind throughout the weekend! For us authors, it’s an immense privilege to have a festival like this to reconnect with our readers.”
- **Cécile Cabanac:** “This 20th edition was so full of meetings and reunions. A truly unforgettable moment of sharing that will stay with me forever! Congratulations on this incredible success!”
- **Serge Quadrupani:** “Quais du Polar isn’t just the biggest crime fiction festival in France (and perhaps the world!); it also sets records for efficiency, friendliness, and care for authors. Long live Quais du Polar!”
- **Pascal Engman:** “Thank you so much for having me. It was the best polar fair I’ve been to. Sincerely. What an event. So well-organized. And beautiful to see all the volunteers!”

PUBLISHERS

- **Éditions Robert Laffont:** “Our authors are still on cloud nine after this incredible edition. To quote them: ‘It feels amazing to sign so many books!’ Thank you to everyone and all the volunteers for this extraordinary and unforgettable event.”
- **Éditions Futuropolis:** “If there were a competition for the best festival, Quais du Polar would win it hands down. All four of our authors said it was the best festival they’ve ever experienced.”
- **Éditions La Martinière:** “A huge thank you to all the teams for this warm, brilliant, vibrant, and incredibly professional anniversary edition! It’s a joy every year, both as a reader and an publisher.”
- **Éditions Black Lab:** “A massive thank you for this magnificent edition of Quais du Polar! We appreciate all the effort that went into such perfect organization. Our authors came home exhausted but so happy... The chosen panels were perfectly tailored and masterfully moderated.”



Book signings at the “Grande Librairie” - Palais de la Bourse
© Laetitia Le Maner

BOOKSELLERS

- **Le Bal des Ardents:** “This twentieth edition will certainly be remembered! The true strength of this festival lies in its ability to grow, endure, and become an unmissable event while remaining simple, enjoyable, warm—in a word, human.”
- **Lucioles:** “A huge congratulations and heartfelt thanks to the entire team and volunteers! What’s incredible—beyond the top-notch organisation, the stakes of an anniversary edition, and the record-breaking attendance—is that the atmosphere remained unchanged: warm yet professional, friendly yet considerate!”
- **Librairie de Paris:** “A huge thank you to the entire team for this absolutely extraordinary edition, for giving us the opportunity to be there with you, the authors, the public, the publishers... A big bravo as well, because this level of organisation is truly high art.”

PARTNERS

- **Fnac Bellecour:** “We are delighted with the quality of this anniversary edition. The audience was there, and it was truly a wonderful collaboration. The discussions were excellent, and there was a beautiful harmony between the authors and the music presented.”
- **Musée de l’Imprimerie et de la Communication graphique (Museum of Printing and Graphic Communication):** “Congratulations on this amazing edition! The workshop at Hôtel de Villel, the Great Investigation, as well as our tours (‘The Metamorphoses of the Book’ and the museum’s investigation tour) were a great success.”
- **Ça Presse:** “Thank you for this fantastic festival, and congratulations on the record-breaking attendance! We were thrilled, and so were the illustrators. The warm welcome, the meetings with authors—everything was top-notch!”
- **Page des libraires:** “Congratulations and thank you for this magnificent anniversary edition! I hope you are happy and proud. It’s always a pleasure to collaborate with you.”
- **Médiathèque de Villefranche:** “The event was very well received by the audience, thanks to the translator’s expertise and the author Piergiorgio Pulixi’s availability and warmth. He answered the moderator’s and audience’s questions with simplicity and depth, resulting in a rich and engaging conversation.”
- **Médiathèque de Genay:** “The entire team at the multimedia library joins me in thanking you for this amazing and thrilling adventure that was the 20th edition of QDP. It was our first time, and we are doubly motivated to renew this partnership!”

THEY SUPPORTED US IN 2024

MAIN PARTNERS



OFFICIAL PARTNERS

SOUTENU PAR



MEDIA PARTNERS



WITH THE SUPPORT OF



FOREIGN CULTURAL CENTRES



ASSOCIATED MEDIA



CULTURAL PARTNERS



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